

营口滨海经济区发展战略规划国际竞赛征询公告 PDF转换可能丢失图片或格式，建议阅读原文

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营口市人民政府2005/11目录一、项目概况二、时间要求三、报名方式与资格要求四、奖励方式五、业主、组织者以及评委会六、成果要求七、联系方式八、附件

营口市位于渤海之滨，是辽宁中部城市群最近的出海口，也是东北地区第二大港口城市 and 我国最早对外开放的城市之一。根据中共中央国务院关于振兴东北等老工业基地的战略决策，以及国务院办公厅关于进一步扩大对外开放的意见，辽宁省委、省政府提出“营口滨海工业基地，是辽宁省发展滨海经济和临港工业的一个重要支撑点”，“要建设营口滨海工业基地与开发大连长兴岛和辽西锦州湾，组成三点一线的格局，促进我省环渤海区域滨海经济的大发展”。营口滨海经济区作为辽宁省发展的重点，肩负着打造港口发展和产业发展的平台、塑造具有高品位商贸居住和海滨旅游生态环境的城市新区的重大任务，面临着历史性的机遇。为了更好地整合营口滨海地区现有资源，使其成为区域发展新的增长点，实现营口经济、社会、环境的可持续发展，需要在宏观层面上明确滨海经济区发展的总体目标和功能定位，以科学合理的战略规划引导和控制滨海经济区的开发建设。为了征集更多有创意、有特色的规划方案，从多角度、宽领域、有深度的分析中探讨和论证营口滨海经济区未来发展的重大问题，营口市人民政府特举办营口滨海经济区发展战略规划暨辽宁（营口）沿海

产业基地规划国际竞赛，诚邀国际、国内具有相应规划及研究经验的规划设计事务所或高等院校参加本次竞赛。现对国际竞赛有关事宜公告如下：一、项目概况

1、宏观背景营口市，辽宁中部城市群的唯一港口城市，具有港口优势、交通优势、土地优势、环境优势、对外开放优势和辽宁中部城市群的支撑优势。随着辽宁省振兴老工业基地和滨海经济区“三点一线”两大战略的实施，营口市未来发展面临新的机遇与挑战。近两个月内，省委省政府主要领导多次亲临营口视察并做出重要指示。因此，如何充分利用营口的滨海优势资源，以新理念、新思路确定营口滨海经济区的发展战略，将是本次规划所要解决的核心问题。因此，目前亟需对滨海经济区的开发思路、开发模式、功能定位以及整体空间形象等方面进行研究。

2、规划区基本情况简介营口滨海经济区位于营口市西部，西临渤海辽东湾，东至长大铁路，北抵大辽河入海口，南达浮渡河入海口，包括营口市老城区、鲅鱼圈新城、大石桥城区和盖州城区及14个建制镇，总规划面积约1600平方公里，包括约96公里海岸线及近海海域。滨海经济区具有良好的区位及交通优势，沈大高速公路、盘海营高速公路、黑大公路（202国道）、庄林公路（305国道）、沈营公路、长大铁路等公共交通线路纵横交错，还拥有辽宁中部城市群唯一的滨海大港资源，而且处在沈阳桃仙机场和大连周水子机场的2小时交通范围之内，基本形成铁路、航空、海运、公路为一体的综合交通体系，具备发展临港产业、交通物流产业的雄厚基础条件。作为滨海经济区的重要组成部分和本次国际竞赛的一个重点，辽宁（营口）沿海产业基地，位于滨海经济区的中北部，毗邻营口市老城区，沿海临港

，具有强大的城市依托。沿海产业基地总面积约120平方公里，包括约20公里海岸线及近海海域，绝大部分土地是国有低产盐田，土地储备充裕，自然景观条件优越，是辽宁省最具战略价值的区域之一。未来沿海产业基地将发展成为东北地区国际经济交流的平台、环渤海经济圈的重要功能节点、具有国际竞争力的沿海产业基地和现代化滨海新区。营口市城市总体规划（2005-2020）现已编制完成，有关规划成果正在审批之中，规划的环境影响评价报告已经辽宁省人民政府批准。

3、规划目标本次战略规划国际竞赛的目标有五：（1）明确滨海经济区的定位与目标：从全球和区域的视角深入研究营口发展条件，分析滨海经济区发展所面临的机遇与挑战，挖掘滨海经济区的地方特质，确定其发展定位、目标与路线图。（2）提出滨海经济区经济社会发展战略：在明确发展定位与目标的基础上，对营口市和滨海经济区的产业发展环境、发展条件和面临的主要问题进行深入的研究，提出合理的产业发展方向和策略，提升区域经济吸引力和竞争力。（3）编制滨海经济区空间发展规划：首先，分析空间布局中的焦点和难点问题，明确滨海经济区空间发展的总体思路，提出整体空间结构和综合交通体系的规划构想。其次，在整体空间结构的基础上，提出滨海经济区的功能分区及分区发展方向，编制土地利用、道路交通、生态环境及绿地系统等规划，确定适当的城市建设发展规模与开发时序。第三，针对滨海经济区空间发展的关键问题进行专题研究和规划，包括岸线评价与利用、港口布局、产业布局和旅游发展规划等。第四，论述滨海经济区内各片区之间的相互关系。（4）滨海经济区整体形象和重点区片景观设计：借鉴国内外滨海开发

经验，对滨海经济区的整体风貌和城市形象进行描述，对沿海产业基地、北海区片、仙人岛区片等重点地段提出景观设计意向。（5）明确沿海产业基地产业布局和管理模式：沿海产业基地是本次规划竞赛的重中之重。应在整体布局的基础上，对沿海产业基地的产业功能定位、产业布局和管理模式提出具有可操作性的解决方案与运营策划。

## 二、时间要求

报名时间：2005年11月17日至11月23日。具体咨询事宜见营口市人民政府网站[www.yingkou.net.cn](http://www.yingkou.net.cn)参赛单位方案设计时间初步预定为2005年11月下旬至2006年1月中旬，历时7周。详细的时间表将会在11月下旬召开的竞赛发布会上统一发放给正式参加竞赛活动的事务所、设计单位或高等院校。

## 三、报名方式与资格要求

### 1、报名方式

如果贵单位愿意接受这个邀请，那么请于2005年11月23日前通过特快专递、传真或E-mail回复此征询函，回复时间以特快专递邮戳时间或传真、电子邮件接收时间（北京时间）为准。您的回复信函务必包括以下几项内容：（1）接受邀请的确认函（以中文版为准）（2）填写资格预审申请表（以中文版为准）（3）相关作品集及单位简介（4）首席专家（项目负责人）相关资料简介

报名截止后，营口市人民政府将组织专门的资格评审会对报名的规划设计单位进行预审，从中选择六家单位正式参加规划设计竞赛，并发出邀请函。未入选单位恕不另行通知。

### 2、竞赛单位资格要求

（1）参加单位必须是国内外知名的规划设计单位或高等院校。（2）两家或两家以上的规划设计单位可以联合参与竞赛。（3）主参赛单位需要在以下方面具有充分的经验：战略规划及产业规划 滨海城区规划及城市设计 滨海旅游规划与开发研究 港口、物流、交通规划设计

### 3、其它注意事项如

果贵单位与其它单位合作，则合作单位也必须提交“资格预审申请表”、“相关作品集及单位简介”，并在确认函中写明主参赛单位。为了便于统一安排，竞赛过程中的相关事务我们只与主参赛单位联络。如果您还需要进一步了解本次竞赛活动的有关内容才能确定报名与否，请及时与我们联系。贵单位发出确认函即表示愿意参加此次竞赛活动。一旦确定贵单位为参赛单位之一，而贵单位因为某种原因无法参赛，请在收到正式邀请函三日内告知我方。

四、奖励方式获得正式邀请参加国际竞赛的设计单位，都会得到6万美元的参赛工本费，本次竞赛还将评选出一等奖1名，奖金为9万美元，二等奖2名，奖金为5万美元。以上参赛工本费、奖金等所有款项数额均为税前金额，税金由设计单位承担。

五、业主、组织者以及评委会

1、业主以及组织者

业主：营口市人民政府  
组织者：营口市滨海经济区发展战略规划暨辽宁（营口）沿海产业基地规划国际竞赛领导小组（简称规划竞赛领导小组）

2、评委会成员参与评审正式竞赛方案的评委，将由在规划的各个领域具有国际专业背景的资深专家组成。为保证公平公正，业主及组织者将不会在评审期间对专家组施加任何影响。专家名单在竞赛完成之前将不会公布。

表：专家组成员构成

专业领域	名额
城市规划与建筑设计	5名
产业经济	2名
旅游规划与景观设计	2名
港口物流交通专家	2名
总共	11名

六、成果要求

本次国际竞赛应征方案的文件应包括以下三部分内容：

1、规划说明书：

- 基础资料的调查与现状情况的分析研究
- 滨海经济区整体开发战略及发展时序研究
- 总体理念和主要规划思想的阐述
- 滨海经济区产业布局论证
- 分系统专项研究
- 沿海产业基地概念性设计综合说明
- 沿海产业基地产

业布局及管理运营模式 实施政策与步骤的相关建议，以及相应的技术经济指标

2、规划图纸： 滨海经济区区位分析图 滨海经济区用地现状图 滨海经济区建设用地适宜性分析图 营口市域城镇空间结构分析图 营口市域综合交通体系分析图 滨海经济区空间结构分析图 滨海经济区空间布局规划图 滨海经济区综合交通规划图 滨海经济区产业布局规划图 滨海经济区绿地景观系统规划图 滨海经济区旅游发展规划图 滨海经济区岸线利用规划图 沿海产业基地用地布局规划图 沿海产业基地道路交通规划图 沿海产业基地发展时序规划图 沿海产业基地产业布局规划图 沿海产业基地绿地景观系统规划图 重点地区城市设计图（两湖地区及相应的沿海地带不小于15平方公里）

3、影像及效果表达： 发展战略规划展板。 空间影像动画。 重点地区城市设计鸟瞰图。 重点地区城市设计模型（两湖地区及相应的沿海地带不小于15平方公里）。

4、其它注意事项： 各竞赛单位可在以上内容基础上根据需要自行增加其它规划内容。 设计图纸和说明文字统一采用中英文对照注释（以中文为准），量度单位按国际公制标准。 研究报告的结构可由竞赛单位自行制定，规定的条目可相互穿插、扩充。以上各条款如有变动，以设计任务书及参赛规则为准。

七、联系方式 联系人：姜东厚手机：13904179992 地址：中国辽宁营口市站前区建设大街1#，营口市规划建设委员会邮政编码：115000 电话：86-417-2637939 传真：86-417-2639992 E-mail：ykgghy@263.net

八、附件 附件一、征询确认函格式致：营口市人民政府兹确认，我单位拟对贵市组织的国际竞赛活动积极响应，愿参与《营口滨海经济区发展战略规划暨辽宁（营口

) 沿海产业基地规划国际竞赛》方案征集工作，如我单位能够入选，我们将按要求提供我单位优质的服务，并保证资格预审申请表格中选派推荐的主要规划设计人员按时到达参加征集活动发布会、现场踏勘、规划设计及到指定地点进行方案汇报。所选定的首席规划师（项目负责人）将全程主持规划编制。附件二：资格预审申请表 [点击下载 Strategic Planning Design for Yingkou Coastal Economic Development Zone and Liaoning \(Yingkou\) Coastal Industrial Base International Competition Notice Yingkou Municipal Government November 2005](#) Yingkou, located near Bohai Sea, is the nearest sea entry in the middle city group of Liaoning Province. And it is the second biggest port city and the earliest one open to the outside. In accordance with the strategy of the revitalization of northeast old industrial bases and the policy of further open-up issued by the State Council, Liaoning Communism Party Committee and Liaoning Provincial Government raise that “ the construction of Yingkou Coastal Industrial Base will be an important support to the development and coastal economy and industries ” , and “ the construction of Yingkou Coastal Industrial Base must be incorporated with the development of Changxing Island in Dalian and Jinzhou Bay in the west of Liaoning in order to promote the overall economic development in the coastal area surrounding Bohai Sea ” . The construction of Liaoning (Yingkou) Coastal Economic Development Zone is one of the most important projects in Liaoning Province. It will provide a platform for the development of ports and coastal industries and play a very important role in the construction

of new town for business and coastal tourism. So it faces a historical opportunity for development. For the sustainable development of economy, society and environment in Yingkou, it is necessary to integrate the existing sources in the coastal region of Yingkou and make it become a new regional economic growth point. And it is really a must to identify the objective and functions from a macroscopical view and needs to provide scientifically strategic planning to guide and control the construction and development of Liaoning (Yingkou) Economic Development Zone. In order to collect more distinctive and innovative planning designs analyze and discuss the important problems affecting the future development of Liaoning (Yingkou) Coastal Economic Development Zone, Yingkou Municipal Government organizes the international competition for the strategic planning of the economic development zone and invites the experienced international and domestic planning design institutes, companies and universities to join the competition. The issues related with the international competition are presented as following:

### 1. Project

#### Introduction

##### 1.1 Background

Yingkou, the only port city in the middle city group of Liaoning, has coastal, geological, land, environmental, and open-up advantages and it is the pole for the city group in the middle of Liaoning Province. With the implementation of the revitalization of Liaoning old industrial base and the construction of coastal economic zone, Yingkou is facing great challenges and opportunities for further development. In recent two months, the important leaders from Liaoning Communism Party

Committee and Liaoning Provincial Government have visited Yingkou for many times and provided important guidance. The key issue for the strategic planning is to find a efficient way to incorporate all the coastal advantageous resources and to identify the development strategy of Yingkou Coastal Economic Zone in new thinking. So at this stage, it is necessary to study the thinking for development, developing model, functions and overall appearance of the coastal zone.

### 1.2 Introduction for the Planning Area

Liaoning (Yingkou) Coastal Economic Development Zone, covering Liaoning (Yingkou) Coastal Industrial Base, is located in the west of Yingkou. It faces Liaodong Bay to the west and connects Changda (Changchun to Dalian) Railway to the east. the coastal zone neighbors Liaohe sea entry to the north and Fuduhe sea entry to the south. It covers the built-up area of Yingkou, Bayuquan new town, Dashiqian area, Gaizhou area, and 14 towns with the total planning area of 1600km<sup>2</sup> including 96 km coastal line. The coastal economic zone has good regional and transportation advantages. Many motorways, roads and railways, such as Shenda (Shenyang-Dalian) Motorway, Panhaiying (Panjin-Haicheng-Yingkpou) Motorway, Heida Road (No.202 State-level road), Zhuanglin Road (No.305 State-level road), Shenyang (Shenyang-Yingkou) Road, and Changda (Changchun-Dalian) Raiway, connect the coastal zone. The biggest port in the middle city group of Liaoning is located inside the coastal zone. The coastal economic zone is located between Shenyang Taoxian International Airport and Dalian Zhoushuizi Airport. It only takes two hours ' drive to each of the

airports. A transportation network integrating railway, aviation, shipping, and road has been formed. And also there are many fundamental conditions for the development of port and logistics industries. As the most important part of the coastal economic zone and the key point of the planning design competition, Liaoning (Yingkou) Coastal Industrial Base is located in the middle of Liaoning (Yingkou) Coastal Economic Development Zone. It neighbors the old built-up area of Yingkou. is near the port and against the city. The total area of the industrial base is 120km<sup>2</sup> with 20km coastal line. In the Base, the land reserve is very rich, most of which are state-owned salt farms with low production. It is one of the regions with highest strategic value in Liaoning. It will be the internationally economic and technical communication platform. It is the important support for Bohai Economic Circle and will become an internationally competitive coastal industrial base and modernized coastal town. The urban master planning for Yingkou (2005-2020) has been completed. It is in review and approval now. The environmental impact assessment report for the master planning has been approved by Liaoning Provincial Government.

### 1.3 Planning Objective

There are five objectives for this competition: (1) Identify the orientation and target for the development of the coastal economic zone : From global and regional views, it is going to study the developing conditions, analyze the challenges and opportunities faced by the coastal zone, excavate the local potential of the coastal zone, and identify its developing orientation, targets and ways. (2) Raise the social and economic development strategy for the

coastal economic zone:Based on the identification of developing orientation and target, it is going to deeply study the industrial development environment, conditions, and main problems and raise rational development direction and strategy to promote the attractiveness and competitiveness for regional economy. (3)Prepare the development strategy for the coastal economic development zone: Firstly, it is going to analyze the focus and the difficulties for the space arrangement, identify the overall thinking of the space development, and raise the planning for the whole space structure and transportation system. secondly, based on the overall space structure, it is going to identify the functional sub-area and the development direction of the sub-areas, and prepare the plannings for land use, transportation, ecological environment and greening to determine the appropriate development and construction scale and timing arrangement. thirdly, aiming at the key points in the development of the Zone, it is going to perform some specific study and research including the evaluation and utilization of coastal lines, the distribution of ports and industries, and tourism planning. fourthly, it is going to illustrate and justify the interaction among the sub-areas. (4)Overall appearance design for the Zone and landscaping design for important sub-areas: Considering the international experience, it is going to provide overall description for the coastal economic zone and city appearance and raise the designing conception for the some important sub-areas, such as the coastal industrial base, Beihai area, and Xianren Island area. (5)Define the distribution of the industries and the management

model of the coastal industrial base: The planning for the coastal industrial base is the key task in the planning design competition. On the basis of the overall arrangement, it is going to provide solutions and operational planning for the functional orientation, industrial distribution and management model for the Base.

## 2. Timing Requirements

Enrollment time is from 16th November 2005 to 25th November 2005. The related issues in detail could be consulted on the following websites: [www.yingkou.net.cn](http://www.yingkou.net.cn), which is the website of Yingkou Municipal Government. The detailed time table will be provided to the design institutes, companies and universities, who join the competition formally, on the press conference of the competition organized in the late November.

## 3. Enrollment Arrangement and Qualification Requirements

### 3.1 Enrollment Arrangement

To the design institutes, companies and universities, who are willing to accept this invitation, please response to us by quick mail (such as EMS), fax or e-mail before 23rd November 2005. The response time will be the receiving time (Beijing Time) of the fax and e-mail, or the time shown on the postmark of the quick mail. The response must include the following items:

- (1) The confirmation letter for accepting the invitation (when conflicts occur, the Chinese version will be adopted.)
- (2) The completely filled pre-qualification application table (when conflicts occur, the Chinese version will be adopted.)
- (3) Related design products and the introduction of the agency
- (4) The introduction and related information of the chief specialist (project manager)

After the stop of the enrollment, Yingkou Municipal Government will organize a special qualification

evaluation committee to pre-review the enrolled design agencies. Then the Government will select six agencies to join the competition formally and provide formal invitation letter to them. The agencies, which fail to be selected, will not be informed additionally.

### 3.2 Qualification Requirements

- ( 1 ) The attending agencies must be well-known international and domestic planning design institutes, companies and universities.
- ( 2 ) Two or more than two agencies are allowed to attend the competition jointly.
- ( 3 ) The main attending agency must be experienced in the following fields:  
Strategic planning and industrial planning  
Planning for coastal town and city design  
Planning, development, study and research for coastal tourism  
Planning and design for port, logistics, and transportation

### 3.3 Other Issues

If the attending agency wants to cooperate with other agencies, the cooperator must provide completely filled pre-qualification application table, the relative design products and the introduction for itself. The main attending agency must be pointed out in the confirmation letter. Considering the uniform arrangement, we will only contact the main attending agency in the process of competition. For all the agencies, if you want to know more about this activity and then can decide whether to join the competition or not, please contact us timely. As soon as you provide the confirmation letter, we will understand that you are going to join the competition. But if you fail to join the competition when you are identified as one of the formal competitors, please inform us in three days when you receive the formal invitation letter.

### 4. Encouragement

All of the design agencies, which are invited

to join the competition formally, will receive 60,000 USD as preparation cost. There will be one Championship with the prize of 90,000 USD and two Second-class winners each one with the prize of 50,000 USD in the competition. The preparation cost and prizes are the amounts pre-taxed. The taxes will be paid by the design agency itself.

### 5. Owner, Organizer and Evaluation Committee

#### 5.1 Owners and Organizer

Owner: Yingkou Municipal Government  
Organizer: The Leading Group for the International Competition of Strategic Planning Design for Yingkou Coastal Economic Development Zone and Liaoning (Yingkou) Coastal Industrial Base (the Planning Competition Leading Group)

#### 5.2 The Members of Evaluation Committee

The evaluation committee for the formal competition will be formed by the specialists with international background in the various fields of planning. In order to ensure the impartiality and justness, the owner and organizer will not affect any member of the evaluation committee in the process of evaluation. The names of the committee members will not be publicized before the completion of the competition.

Table : Structure of the evaluation committee

Professional Specialists	Number
Specialists for urban planning and architecture design	5
Specialists for industrial economy	2
Specialists for tourism planning and landscaping design	2
Specialists for port, logistics and transportation	2
Total	11

### 6. Requirements for the Product

The product documents should include three parts:

#### 6.1 Planning Description

The survey of basic information and analysis of the existing situation  
Overall development strategy and timing arrangement study for the coastal economic development

zone  
Illustration of general idea and thinking for the  
planning  
Justification for the industrial distribution of the coastal  
economic development zone  
Specific studies for each  
sub-system  
Integrated description of the concept design for the  
coastal industrial base  
Industrial distribution and management model  
for the coastal industrial base  
Recommendations for the  
implementation steps and policies, and relative economic  
indicators

## 6.2 Planning Drawings

The Drawing for the geological  
location analysis of the coastal economic development zone  
The drawing for existing land use in the coastal economic development  
zone  
The drawing for land use analysis in the coastal economic  
development zone  
The drawing of space structure analysis for  
Yingkou city and township  
The drawing for the integrated urban  
transportation system of Yingkou  
The drawing for space structure  
analysis of the coastal economic development zone  
The drawing for  
the space arrangement planning for the coastal economic  
development zone  
The drawing for the integrated transportation  
planning of the coastal economic development zone  
The drawing for  
greening and landscaping system planning of the coastal economic  
development zone  
The drawing for tourism planning of the coastal  
economic development zone  
The drawing for coastline utilization  
planning of the coastal economic development zone  
The drawing for  
land use planning of the coastal industrial base  
The drawing for road  
and transportation planning of the coastal industrial base  
The  
drawing for timing arrangement of the development of the coastal  
industrial base  
The drawing for the distribution of industries in the

coastal industrial base  
The drawing for greening and landscaping system planning of the coastal industrial base  
The design drawing for the important urban areas (the area of the region near the two lakes and the coastal area should not be less than 15 km<sup>2</sup>.)  
6.3 Video and Effect Expression  
Display board for strategic planning  
Space image video  
Bird ' s-eye drawing for the design of important areas  
Design model for important areas  
6.4 Other Issues  
The attending agencies can add other planning items based on the above contents in accordance with your own needs and thinking.  
The description part and explanation for drawings must be in both English and Chinese (when conflicts occur, the Chinese version will be adopted). The international metric system for measurement will be adopted.  
The structure of study report could be decided by the design agency itself. And the required contents could be crossed and expanded.  
If there are some changes occurred in the above items, please follow the design specification and rules of the competition.

7. Contacting Information  
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8. Appendix  
Appendix One: Format of Confirmation Letter  
To: Yingkou Municipal Government  
It is confirmed that our agency proposes to actively response to the international competition organized by Yingkou and is willing to join the plan collection for the International Competition of Strategic Planning Design for Yingkou

Coastal Economic Development Zone and Liaoning (Yingkou) Coastal Industrial Base. If our agency could be selected, we will provide our best service based on the requirements. And we ensure that the main planning designers listed in the Pre-qualification Application Table will join the press conference of the plan collection, site survey, planning design, and plan reporting at the appointed place on time. Our selected chief planner (the project manager) will lead the whole planning process. Appendix Tow: Pre-Qualification Application Form [Click here](#) 100Test 下载频道开通，各类考试题目直接下载。详细请访问 [www.100test.com](http://www.100test.com)