

【挑战TIME】28期：CyburkeyThursday:theWiredThanksgiving  
PDF转换可能丢失图片或格式，建议阅读原文

[https://www.100test.com/kao\\_ti2020/474/2021\\_2022\\_\\_E3\\_80\\_90\\_E6\\_8C\\_91\\_E6\\_88\\_98T\\_c67\\_474458.htm](https://www.100test.com/kao_ti2020/474/2021_2022__E3_80_90_E6_8C_91_E6_88_98T_c67_474458.htm) 【Cyburkey Thursday: the

Wired Thanksgiving】 【Introduction】 On Thanksgiving, the internet is often used for looking up recipes. Try to memorize your childhood and feel warm from this article, although the festival is not popular here in our country. 11月的第四个星期四是感恩节。感恩节是美国人民独创的一个古老节日，也是美国人合家欢聚的节日，因此美国人提起感恩节总是倍感亲切。美国国定假日中最地道、最美国式的节日(holiday)，它和早期美国历史最为密切相关。1620年，一些朝拜者乘坐"五月花"号船去美国寻求宗教自由。他们在海上颠簸了两个月之后，终于在酷寒的十一月里，在现在的马莎塞州的普里茅斯登陆。在第一个冬天，半数以上的移民都死于(die)饥饿和传染病，活下来的人们在第一个春季即1621年开始播种。整个夏天(summer)他们都热切地盼望着丰收的到来，他们深知自己的生存以及殖民地的存在都将取决于即将到来的收成。最后(finally)，庄稼获得了意外的丰收，为了感谢上帝赐予的丰收，举行了3天的狂欢活动。从此，这一习俗就沿续下来，并逐渐风行各地。1863年，美国总统林肯宣布每年十一月的第四个星期四为感恩节。感恩节庆祝活动便定在这一天，直到如今.届时，家家团聚，举国同庆，其盛大、热烈的情形，不亚于中国人过春节。感恩节庆祝模式许多年来从未改变。丰盛的家宴早在几个月之前就开始着手准备。人们在餐桌上可以吃到苹果、桔子、栗子、胡桃和葡萄，还有葡萄干布丁、碎肉馅饼、各

种其他食物以及红莓苔汁和鲜果汁，其中最妙和最吸引人的大菜是烤火鸡( roast turkey )和南瓜馅饼( pumpkin pie )，这些菜一直是感恩节中最富于传统和最受人喜爱的食品( food )。人人都赞成感恩节大餐必需以烤火鸡为主菜。火鸡在烘烤时要以面包作填料以吸收从中流出来的美味汁液，但烹饪技术常因家庭和地区的不同而各异，应用什么填料也就很难求得一致。【Section One

】Articlescreen.width-333)this.width=screen.width-333" border=0  
dypop="按此在新窗口浏览图片">Cyburkey Thursday: the Wired ThanksgivingFrom games of touch football with my older brother on the front lawn to the aroma of roasted turkey, fresh-baked rolls and sweet potato casserole that filled our home, my fondest memories of childhood revolve around Thanksgiving Day, my favorite holiday. Kids today may have similar memories to cherish as they get older, but theyll probably also have a few others that didnt exist in the pre-Internet era, when I was coming up: "Thanksgiving Screensavers," for example, or "Thanksgiving Day Excel Templates" and "Thanksgiving MySpace profile themes." (People really search for these things online. I cant make this stuff up.) There are lots of surprises, actually, when you look at Thanksgiving Day Internet activity. Contrary to industry buzz, the busiest day for online shopping, in terms of market-share of site visits, isnt Black Friday (the day after Thanksgiving) or even Cyber Monday (the following Monday). For the past four years, its been Thanksgiving Day itself I need a catchy phrase, like Brown Thursday or perhaps Cyburkey Day when we rush to our computers to surf the retail sites, perhaps

to kill time while the bird is roasting or to start our holiday buying research. Hitwise data reveals that a good portion of Internet traffic on Thanksgiving is research related many people are searching for information on the biggest offline shopping day of the year, Black Friday. The week of Thanksgiving also marks the years lowest volume of searches on the term "diet." And it marks the peak of online searches for the term "depression," perhaps related to the failure to stick with our diets or, more likely, because were stuck with or without our families. The good news, however, is that searches for "depression" and popular antidepressant medications have declined overall since Thanksgiving 2006. Another search that hits a peak around Thanksgiving is "engagement rings" that term logs the most searches during the week before Thanksgiving and during the week of Valentines Day. Offline, most jewelers report that the busiest weeks for engagement ring shopping are those between Christmas and New Years (probably because most proposals occur on either Christmas Day or New Years Eve). So, why does the online shopping spike take place a week earlier? My analyst team offers the "ultimatum theory" to which I dont subscribe as an answer. They think the online spike is likely caused by the potential brides ultimatum: If shes going to bring her boyfriend home to meet the parents, she had better not be going empty handed. But as the only man in this particular debate, I subscribe to a research-mission theory that I call: "I dont want to get ripped-off at the jewelry store." I think the name is pretty self-explanatory. Beyond retail and rings, Cyberkey Day is a day spent searching on terms related to my

favorite thing: food. Recipe searches reveal that most of us don't start menu planning until Thanksgiving week. And if last year is any indication, they also reveal that our favorite part of Thanksgiving dinner is the holy trinity of desserts: "pumpkin pie," "pecan pie" and "apple pie." After desserts, people search mostly for the old standbys "sweet potato casserole" and "green bean casserole." Turkey-themed MySpace profiles excepted, it's nice to see that some things never change.

1. Please translate the blue part into Chinese.  
2. What is the main idea of this Article?  
3. Translate the blue part of the introduction into English!

参考答案:1,当我们冲向电脑查找站点,也许是在浪费时间当烤鸡肉或是开始我们的节日购物调查.数据现实一个好的网上交通部分在感恩节是搜索相关的-许多人隔天,黑色星期五在最大的脱机购物搜索相关信息.  
2,Thanksgiving is the most important holiday for Americans and many people will go shopping on the internet after it.  
3,In 1620,some pilgrims go to America for toleration by "May Flowers".After 2 month-sailing on the sea,they disembarked in a frostiness December.During the first winter,more than half of the immigrants were died of hunger and infectious disease,the surviving people began sowing in the first spring,that is 1621.The whole summer,they were strongly expected the coming of harvest,they deeply knew their survival and the existence of colonial was depending on the harvest at hand.Finally,immigrants got an unexpected bumper, to acknowledge the harvest given by god,they held 3-day jamboree.Since then,the convention was continuing and in popular in every place.in 1863,Chief Executive Lincoln announced

that every year, the fourth Thursday as the Thanksgiving Day. The celebration of Thanksgiving was set on this day till now. At that time, families reunite, nations celebrate, the prosperous and impassioned situation is nothing less than Chinese Spring Festival.

100Test 下载频道开通，各类考试题目直接下载。详细请访问  
[www.100test.com](http://www.100test.com)