

2007英语四级完型填空模拟训练(三) PDF转换可能丢失图片或格式，建议阅读原文

https://www.100test.com/kao_ti2020/470/2021_2022_2007_E8_8B_B1_E8_AF_AD_c67_470732.htm Who won the World Cup 1994 football game? What happened at the United Nations? How did the critics like the new play? ___1___ an event takes place. newspapers are on the streets ___2___ the details. Wherever anything happens in the world, reports are on the spot to ___3___ the news. Newspapers have one basic ___4___, to get the news as quickly as possible from its source, from those who make it to those who want to ___5___ it. Radio, telegraph, television, and ___6___ inventions brought competition for newspapers. So did the development of magazines and other means of communication. ___7___, this competition merely spurred the newspapers on. They quickly made use of the newer and faster means of communication to improve the ___8___ and thus the efficiency of their own operations. Today more newspapers are ___9___ and read than ever before. Competition also led newspapers to branch out to many other fields. Besides keeping readers ___10___ of the latest news, today's newspapers ___11___ and influence readers about politics and other important and serious matters. Newspapers influence readers economic choices ___12___ advertising. Most newspapers depend on advertising for their very ___13___. Newspapers are sold at a price that ___14___ even a small fraction of the cost of production. The main ___15___ of income for most newspapers is commercial advertising. The ___16___ in selling advertising depends on a newspaper's value to advertisers. This

__17__ in terms of circulation. How many people read the newspaper? Circulation depends __18__ on the work of the circulation department and on the services or entertainment __19__ in a newspapers pages. But for the most part, circulation depends on a newspapers value to readers as a source of information __20__ the community, city, country, state, nation, and worldand even outer space.

1. A. Just when B. While C. Soon after D. Before
2. A. to give B. giving C. given D. being given
3. A. gather B. spread C. carry D. bring
4. A. reason B. cause C. problem D. purpose
5. A. make B. publish C. know D. write
6. A. another B. other C. one another D. the other
7. A. However B. And C. Therefore D. So
8. A. value B. ratio C. rate D. speed
9. A. spread B. passed C. printed D. completed
10. A. inform B. be informed C. to be informed D. informed
11. A. entertain B. encourage C. educate D. edit
12. A. on B. through C. with D. of
13. A. forms B. existence C. contents D. purpose
14. A. tries to cover B. manages to cover C. fails to cover D. succeeds in
15. A. source B. origin C. course D. finance
16. A. way B. means C. chance D. success
17. A. measures B. measured C. Is measured D. was measured
18. A. somewhat B. little C. much D. something
19. A. offering B. offered C. which offered D. to be offered
20. A. by B. with C. at D. about

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