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https://www.100test.com/kao_ti2020/261/2021_2022__E5_95_86_E8_B4_B8_E5_B8_B8_E7_c67_261101.htm Consumer Goods 消费品 Industrial Goods 工业产品 Transaction Marketing 交易营销 Relationship Marketing 关系营销 Market Segmentation 市场细分 Standardized Marketing 无差异性营销 Differentiated Marketing 差异性营销 Concentrated Marketing 集中性营销 Market Positioning 市场定位 Royalty Fee 许可费 Markup Pricing 加成定价 Perceived Value Pricing 价值定价法 Transfer Pricing 转移定价 EDI(Electronic Data Interexchange) 电子数据交换 Import Surtax 进口附加税 Variable Levy 差额税 Sliding Duty 滑动关税 Threshold Price 门槛价格 Preferential Duties 特惠税 Escape Clause 免责条款 Prior Limitation 预定限额 Specific Duty 从量税 Ad Valorem Duty 从价税 Compound Duty 混合税 buffer fund 缓冲基金,平准基金 global strategic orientation 全球战略导向 overarching strategy 支配性战略 marginal utility 边际效用 unwanted goods 货不对路 opportunity knocks but once 机不可失 cross investment 相互投资 reciprocity and mutual benefit 互惠互利 centrally run economy 中央统筹经济 in the doldrums 萧条时期 actual appropriation 实际到帐资金 transfer payment from the exchequer 财政转移支付 supervision and inspection system of tax collection 税收监控 be complementary to each other economically 经济互补性 sole rectification 专项整治工作 Urban Social-Economic Survey Team 城调队 paid-in investment 到位资金 corporate legal person management system 公司法人治理结构

International Strategic Alliances 国际战略联盟 apportionment of expenses 分摊费用 family-contract responsibility system 家庭联产责任承包制 purchasing power parity 购买力平价法 stresspriorities over agriculture, transportation and energy supply, education and science and technology 抓好农业、交通能源、教育科技"三个基础" turn-keyproject 交钥匙工程 household-basedcontract system 包干到户 carry-overfast growth 翘尾性快速增长 specificduty 从量税 ad valorem duty 从价税 MinisterialDeclaration on Doha Development Agenda 关于多哈发展议程谈判的部长声明 flow productionline 流水生产线 bridgingloan 临时贷款 systemauditing the economic responsibility of leading cadres during their termsof office 领导干部任期经济责任审计制度 commissionpaid on discounted account 客帐贴现佣金 strengthen the party ' s ties with the masses 加强党和群众的联系 jobbery 假公济私 packageof production-supply-marketing services 产、销、服务一条龙

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